



C. U. Shah University

Bachelor of Business Administration

W.E.F. JUNE 2014

SEM III



Sr. No.	Branch Code	Subject Code	Name of the Subject	Teaching Hours / Week				Credits	Evaluation Scheme / Semester										
				Th	Tu	P	Total		Theory Exam				Practical Exam				Total Marks		
									Sessional		University		Internal			University			
									Marks	Hr/s	Marks	Hr/s	Marks	Hr/s	TW	Marks		Hr/s	
1	01	4MS03BTN1	Business Taxation	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
2		4MS03MMT1	Marketing Management	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
3		4MS03FMT1	Financial Management	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
4		4MS03OBR1	Organizational Behaviour	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
5		4MS03BET1	Business Environment	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
6		4MS03SEM1	Seminar	2	4	-	6	4	-	-	-	-	30	-	-	-	70	-	100
7		4MS03GCO1	General Company Overview (Project)	-	-	-	-	4	-	-	-	-	30	-	-	-	70	-	100
Total								28	150	-	350	-	30	-	-	70	-	600	

Th-Theory, Tu - Tutorial, P- Practical, TW - Term Work

Note - Theory _____1Hr = 1 Credit

Tutorial / Practical __2Hr = 1 Credit

Note: During the Vacation students will perform Industry Analysis (Project) (4MS05IAP1) in industry (3 Weeks)